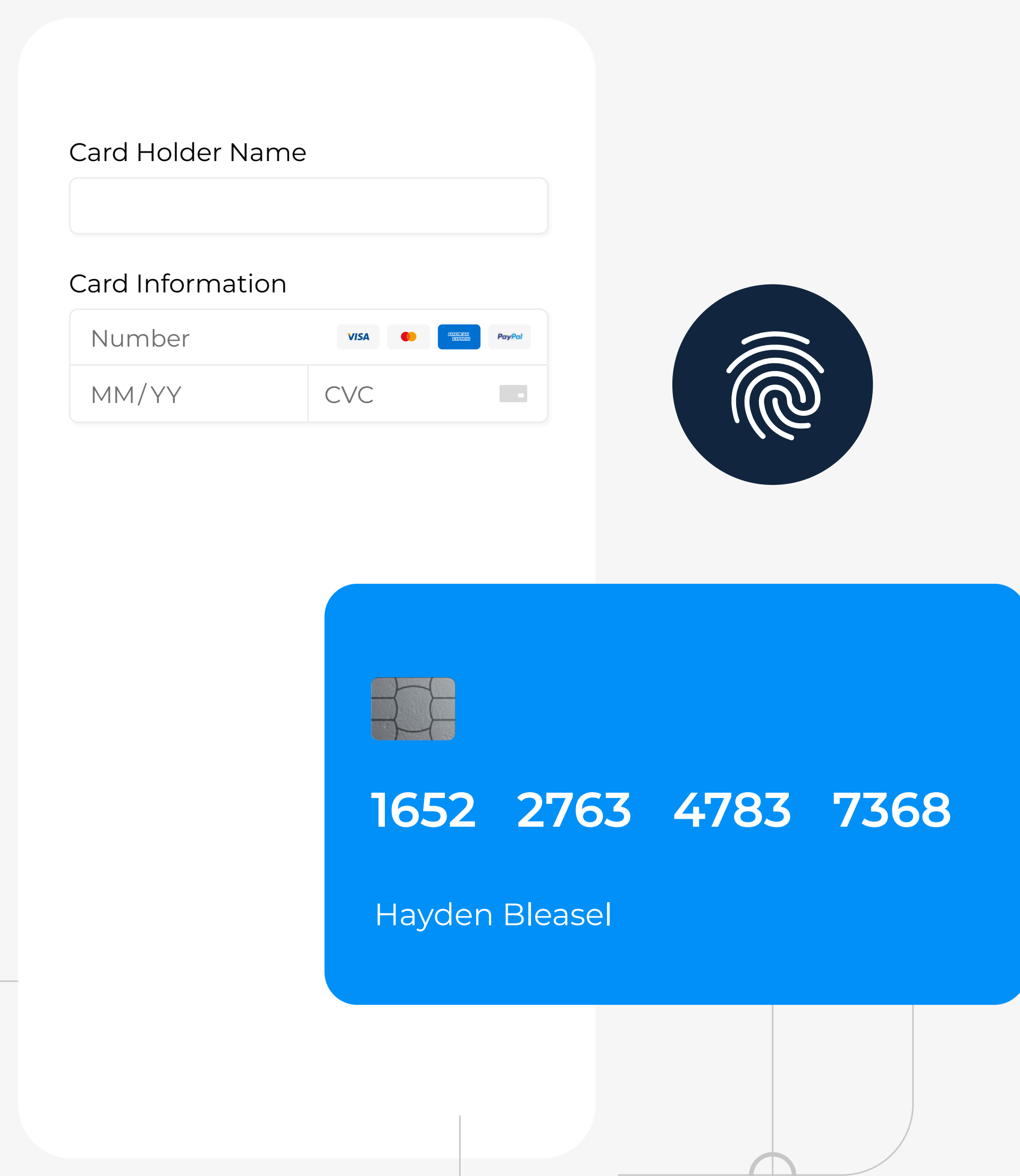


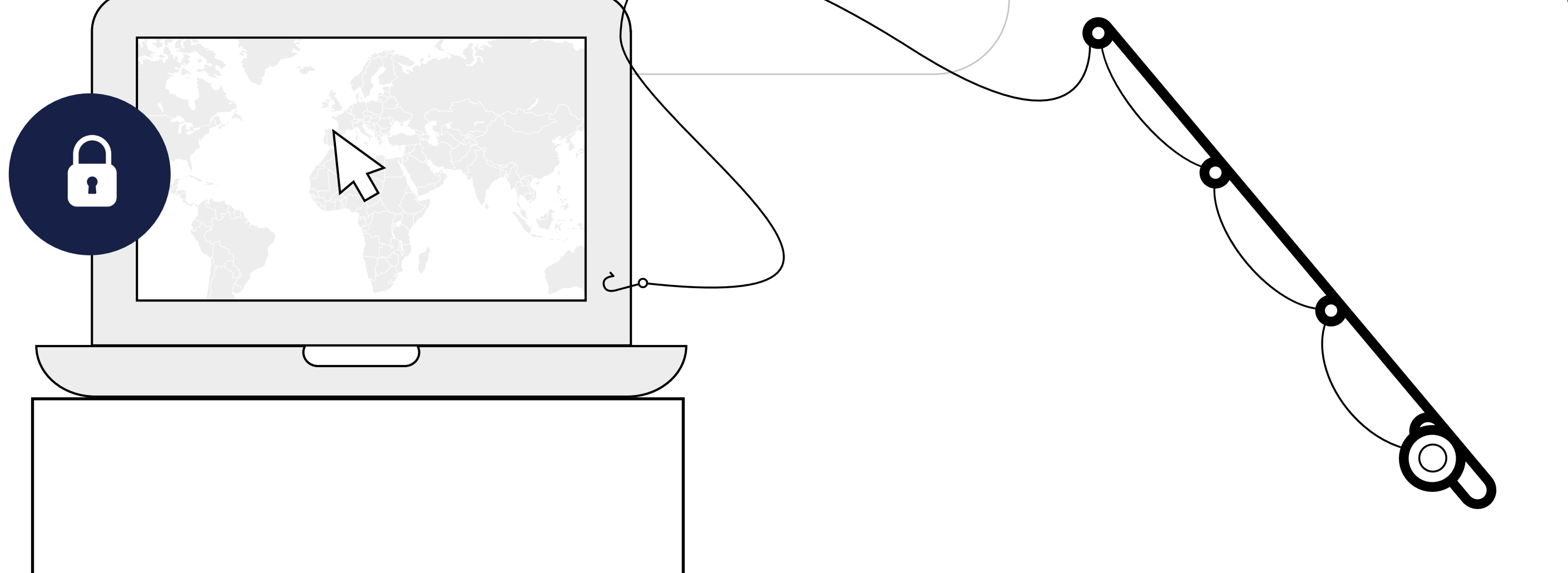
# The dangers of online payments

The world has embraced the digital era. But with all its perks comes risks too.



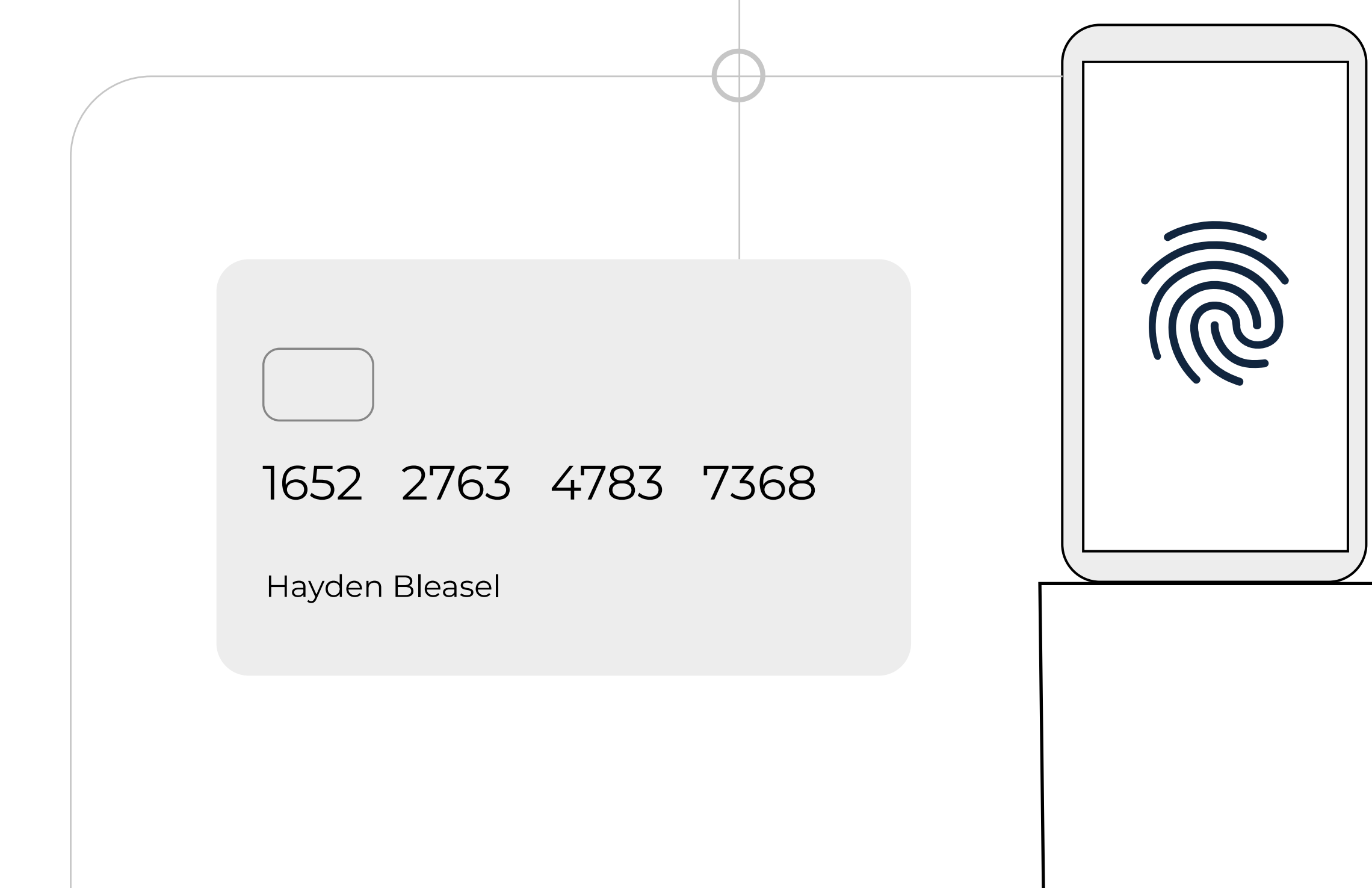
## Phishing attacks

323,972 internet users reportedly fell victim to phishing attacks



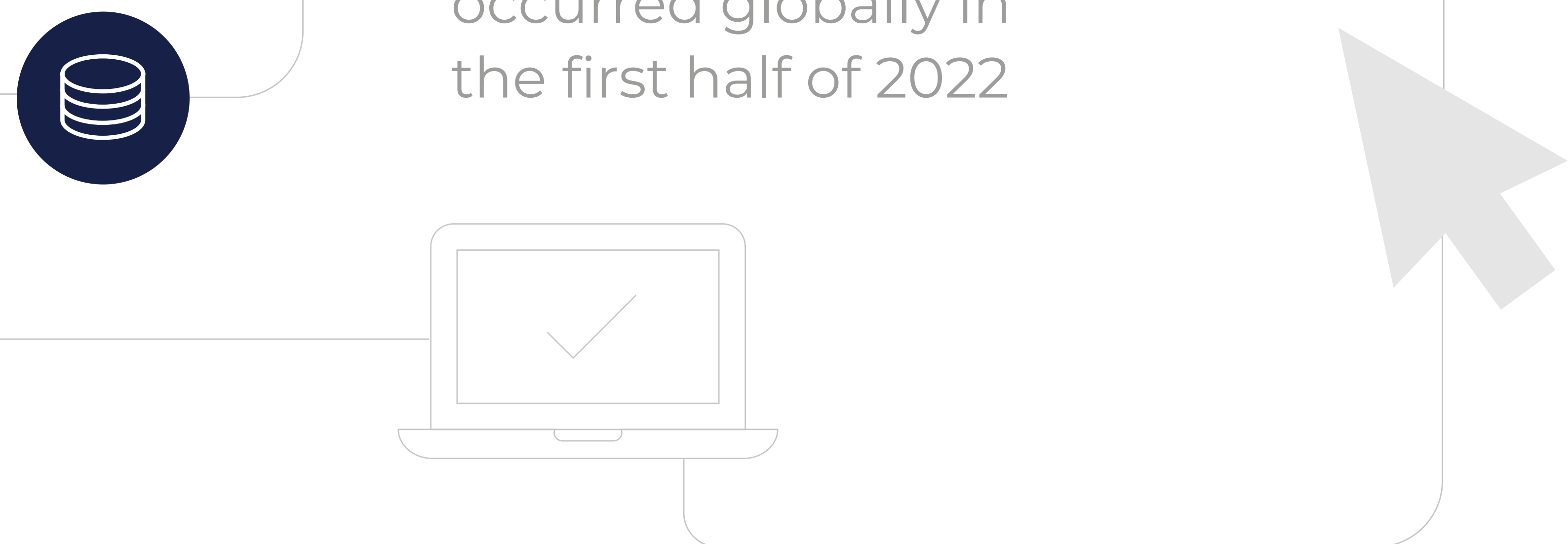
## Cyberattacks

39% of UK businesses reported a cyberattack in 2022



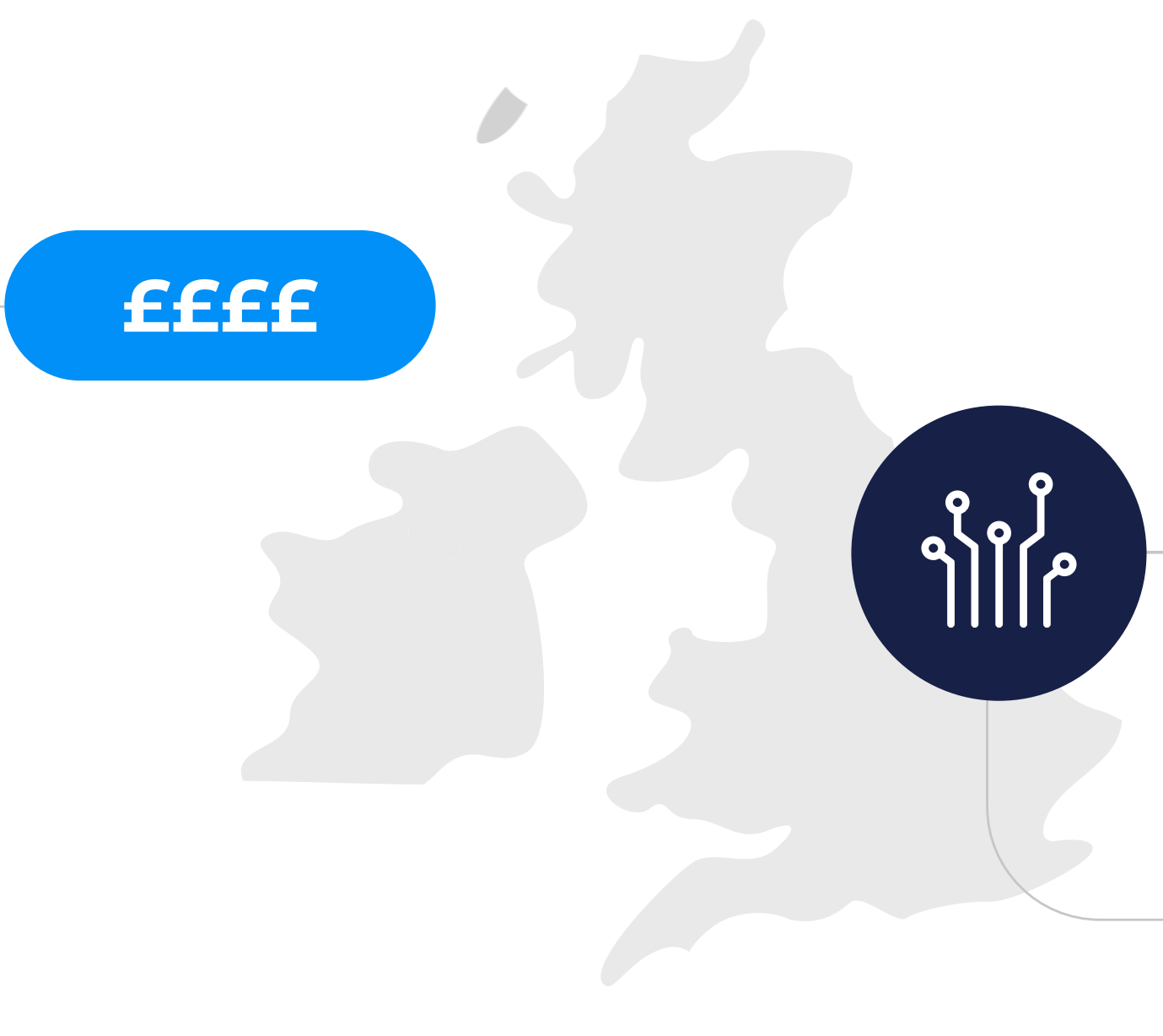
## Ransomware attacks

Around 236.1 million ransomware attacks occurred globally in the first half of 2022



## Cybercrime

Cybercrime cost UK businesses an average of £4200 in 2022



## Data breaches

Data breaches cost businesses an average of \$4.35 million in 2022



## Cyberthreat

The most common cyberthreat facing UK businesses in 2022 is phishing (83% of identified attacks)



## Retail fraud

Between March 2020 to March 2022, there was a 57% increase in retail and consumer fraud



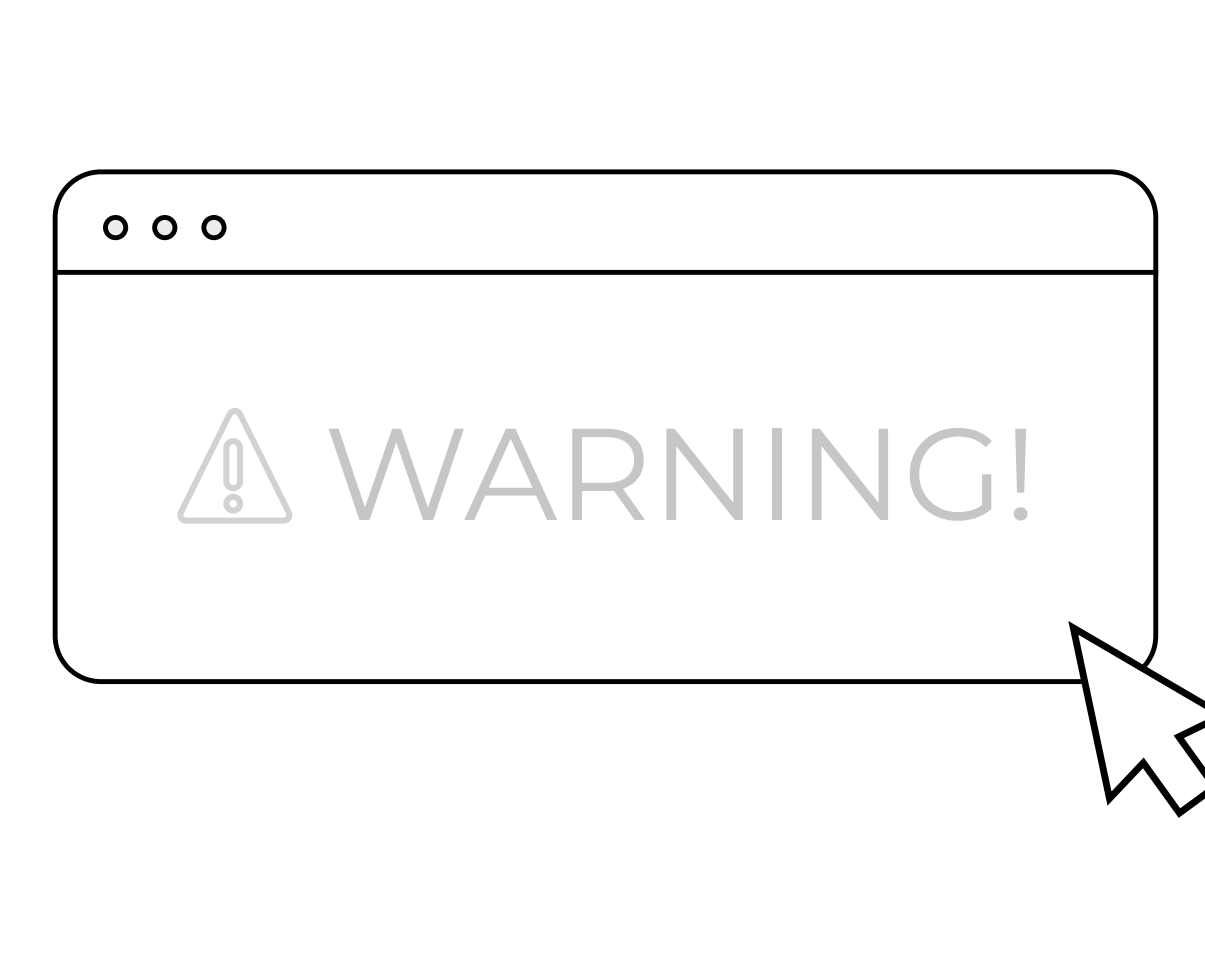
## E-commerce fraud

E-commerce fraud is expected to cost the retail sector \$48 billion globally in 2023



## Online payment fraud

Online payment fraud is predicted to cost businesses \$343 billion between 2023-2027

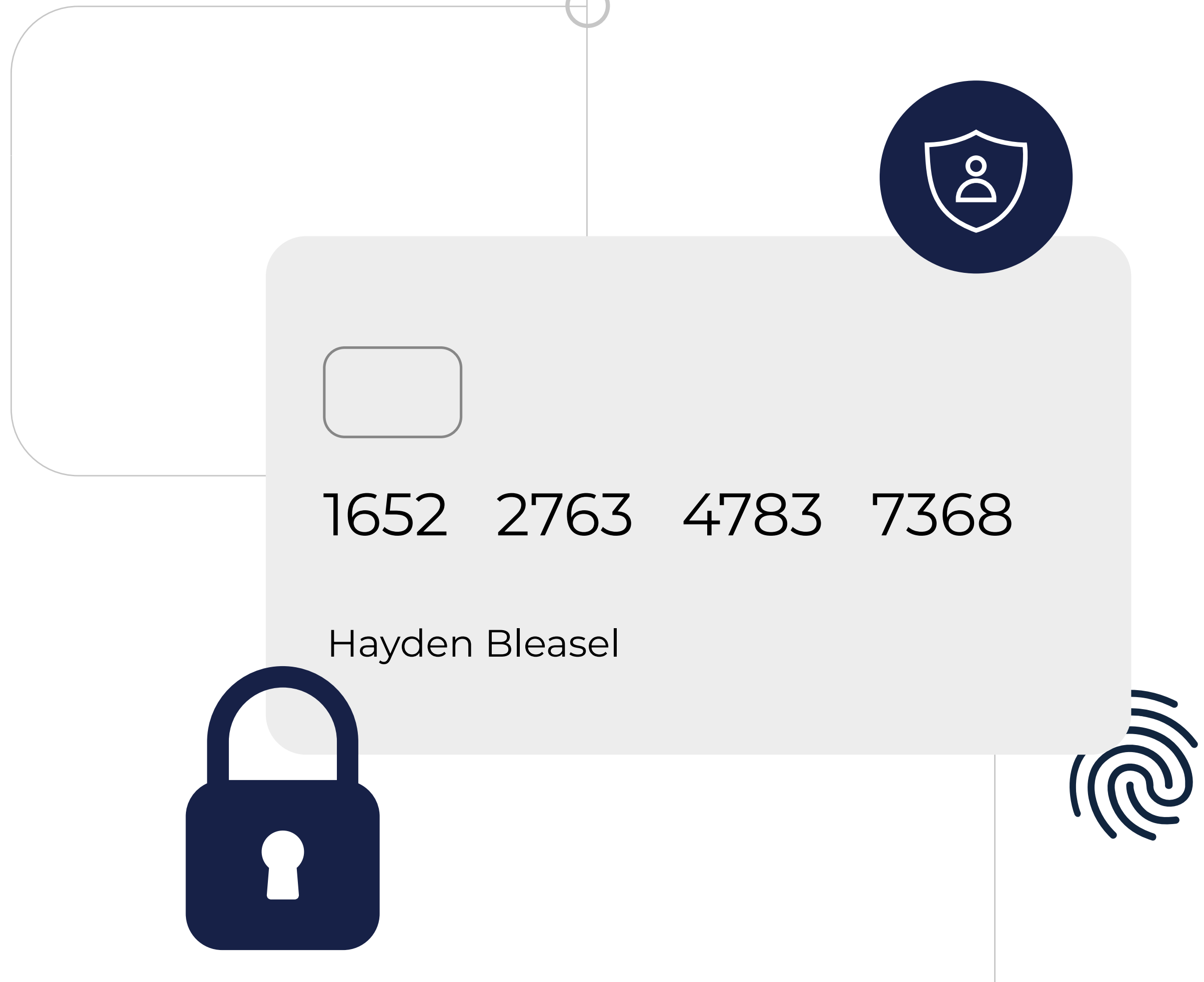


## Identity theft

There is an identity theft case every 22 seconds

## Money lost

Individuals have lost an average of \$136 in phishing attacks



## Costing the global economy

It's predicted that cybercrime cost the global economy around \$7 trillion in 2022, and this number is expected to rise to \$10.5 trillion by 2025



Accept digital payments securely with Nomupay